

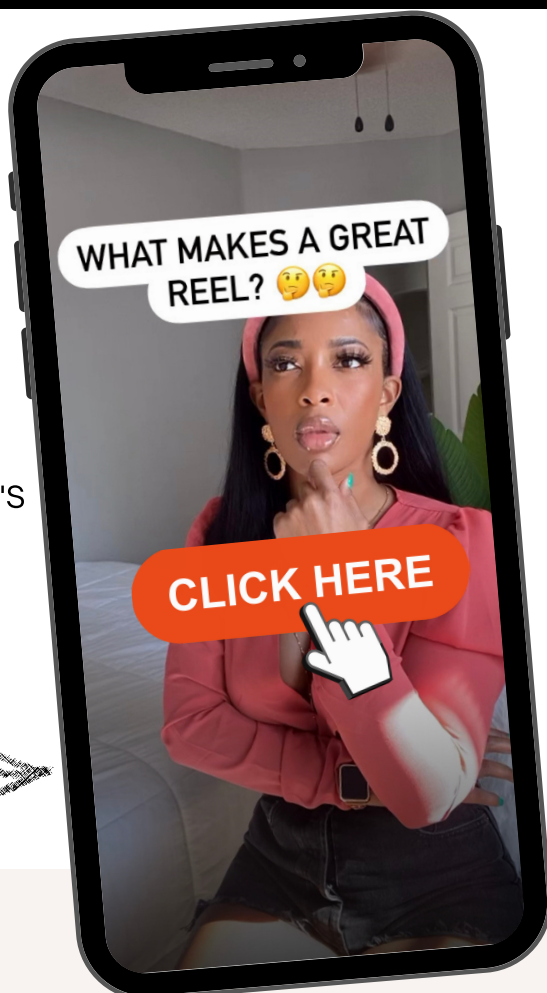
# Welcome To:

# THE CONTENT CLUB

## NEWSLETTER

Hey guys! Dr. Nish here and I'm SO EXCITED to welcome you to the **FIRST-EVER** Content Club Newsletter! I formed The Content Club to help aspiring (& current) content creators/influencers **build their BRAND** on social media & create **dope** content!

So here's how this works. Every Sunday you'll receive content tips & current trends STRAIGHT TO YOUR INBOX! **SO, LET'S DIVE IN!**



## WHAT MAKES A GOOD REEL?

### 1. GOOD LIGHTING

- There's nothing worse than poor lighting in a video! Try to shoot your content on a sunny day, by a window or grab a ring light!

### 2. EFFECTIVE HOOK/HEADER

- Users scroll endlessly through hundreds of videos per day, so you need something to **hook people in**.

### 3. EDUCATIONAL & ENTERTAINING

- One factor that drives your Reel to the top... is the **engagement!** Your followers will be more inclined to SHARE/COMMENT/LIKE your reel if it's **edu-taining!**

# The weekly TREND REPORT

## Reel Ideas:

Figuring out what Reel to create is tough! The easiest way to "brainstorm" reels is to do what everyone else is doing. If you see a specific song/trend going viral.. hop on it! Below are 2 songs trending on IG Reels

**Click the examples below and FOLLOW THE TREND!**



Original Audio

khloekuriatnyk

24.7K reels



Original Audio

whenshappyr

19.5K reels

Trend - Pointing at Information  
that you want the user to know!  
(super easy!!)

Trend - Showcase your thought  
process OR how-to do  
something (again, easy!)

@ASKDRNISH

BE SURE TO TAG ME IN THE REEL THAT YOU  
CREATE SO I CAN REPOST IT!



## Transition Corner

Spice up your content this week by re-creating this Reel! This sound is currently trending (**click the sound to see**) and the transition is beginner friendly! !



Original Audio

curlyfryseed

57K reels

CLICK HERE

Use Audio

Save Audio

NOT SURE HOW  
TO MAKE IT?



**WATCH THE TUTORIAL**

Labor Day Sale

30% OFF

USE CODE "LABORDAY"

ENDS AT 11:59PM SEPT 6TH

SALE



**GRAB YOURS NOW!**

Reviews:

Hey Dr. Nish! I just finished your IG Reel Playbook & it was soooo informational! The tips are really helpful. I'm going to get the transitions guide next! Thanks for putting this together!



Omg it's 10:49 at night am I'm up creating content. This bundle is ah-mazing! Thank you thank you thank you. 🙌❤️



First I wanna say your content is AH-MAZING. But this ultimate reel bundle?! Sis you did that! I have so many ideas. Thank you thank you thank you!



Hey 💖💚 Grabbed your IG Bundle Super helpful 🙌 Really helped me focus on creating a plan for growing my page and finding my niche. Thank you for sharing your knowledge and experience.

