

VOYRZINE

JANUARY 2022

THE PREMIER INSIDERS GUIDE FOR CONTENT CREATORS BY CONTENT CREATORS

PANTY DROPPING
INTO THE NEW YEAR

ONLYFANS
ALTERNATIVES:
TOP 8 CHOICES FOR
CREATORS IN 2022

MASTERING THE LAW
OF THE CONTENT
FUNNEL

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FROM THE EDITOR'S DESK

The only constant is in life is change. - Heraclitus



2021 is coming to an end and so is the stand-alone issues that are **ZINE**. As we enter the new year, we introduce you to the new unified magazine **VOYRZINE**. A merger of forces is upon us. Under the Voyager Media Group umbrella which is the parent company of **1MILLIONGIRLS** and **ZINE**, we also own the premier social media platform powered by crypto in **VOYR.me** where creators earn **100%** of what they sell with no censorship.

Our mission has always been to empower the creator and **ZINE** has always been at the forefront of the latest tips and tricks for creators from our talented staff at **1MILLIONGIRLS**. When we purchased the business we always knew that the greater good would come from a closer coupling of our brands. Anyone in marketing will tell you to cross-brand and amplify whenever possible so here we are, bringing to market **VOYRZINE** which will continue the tradition of helpful tips and tricks for content creators from content creators, but also expand the opportunity for feature articles, creator spotlights, and awareness of social platforms beyond just OnlyFans. We will still cover the insider tips for OnlyFans, but as the market continues to evolve and adapt, creators need to diversify their reach and we stand at the crossroads of making that happen. I need be completely transparent in that Voyager Media Group has a financial interest in VOYR and while we own the social media platform, we are journalistically giving fair coverage to all.

DAVID SILES

CEO | Voyager Media Group
Editor-in-Chief, VOYRZINE



The inaugural issue of **VOYRZINE** features Cherie Bell. Plus size model and adult creator who is brings the holiday spirit to life with her glow and radiance. Her coverage image is courtesy of the Madsen Hunter management agency.

VOYRZINE is published twice a month and a subscription can purchased at VOYRZINE.com

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PANTY DROPPING (THEM INTO THE MAIL)

Let's just say that this is not for everyone.

The world of selling used underwear has become much more popular than you might think. This isn't just for people who are looking for a scam, it's also a growing industry online. There are specialist websites that allow you to sell discreetly with confidence.

Buyers can't find out anything about you they want, so there are no worries. It's just like selling any other items you may have second-hand online.

It's also very financially rewarding

Here are some more details about selling used underwear online.

It is possible to choose the method you would like to sell your underwear online. You could also do it through OnlyFans chats with your subscribers. But, you must be the one who finds a buyer in order for this to work. Not every subscriber will want to buy your underwear.

It is easier to go to sofiagray.com, which is a marketplace for used underwear. You can create a profile and add photos. This allows you to list as many items as you wish. There is no commission and you get a bonus.

After you have listed your items and made a sale, all you need to do is pack up the underwear and mail it off once payment has been made. It's that simple.

What products can you offer?

These are mostly used panties. However, you can also sell any item. Some prefer to purchase whole sets of lingerie. Some people have a passion for socks and may want to buy complete lingerie sets. If you are willing to part with your toys, they can make a lot of money for certain clients.

Anonymity guaranteed

The best thing about main selling websites is the anonymity guaranteed for both the seller and buyer. It is becoming more popular, but it is still quite uncommon. Therefore, payments will be made from a discreet account.

You are also expected to discreetly ship all packages - don't make it obvious what's inside.

What can you earn?

You can set your own prices. Most people list used panties between \$20-40. However, if you're selling a very expensive pair of panties that you purchased in the first place, you may want to price them higher. Individual items can be listed at \$100+.

They don't need to be the most expensive items. The more casual items that are worn regularly will be more attractive. Posh lingerie can also be appealing, but it is worth trying different styles if you don't succeed immediately.

You might be surprised at how expensive some of the most valuable items can go for.

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How to get the most out of your underwear

If you want to maximize your sales of underwear, there are some things you should do.

First, make sure you choose the right underwear. As a general guide, bright colors and lacy items are better than plain black nylon. However, this doesn't necessarily mean that you should spend a lot on your underwear.

They don't have to be the most expensive items - there is a market for more everyday briefs. It's best to look at the items that are most popular among other sellers and to try to find similar items.

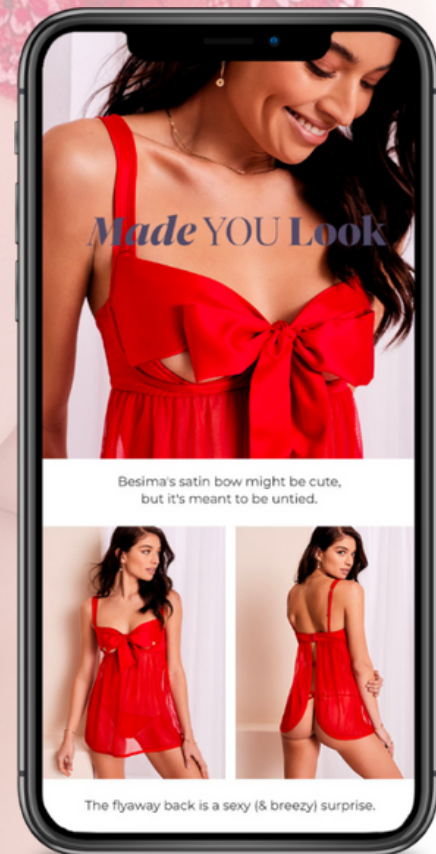
Next, you will need high-quality photos. These photos should not be limited to the underwear; buyers also want to see you. Although you don't have to show your face, you will need photos of the underwear you are wearing.

These photos shouldn't be treated as an afterthought. Don't rush them. Good lighting and poses are key. To improve your image quality, you don't necessarily need much. A well-lit area and perhaps one extra light are enough.

You will need to create a concise description. It is important that the underwear be worn properly. It shouldn't sound like you have worn it for five minutes. Many people claim that they used them while exercising. Some sellers may sell underwear they claim is worn while masturbating. See what you're comfortable doing, but a good story will sell underwear almost as much as your pictures. You can do what you like, but your stories will sell as many underwear as your photos.

Summary

If you are comfortable selling underwear, it can be a great way of supplementing your income through OnlyFans and other subscription sites. It can be used to cross-promote and to get buyers to view your video content to see underwear being worn before you sell it.



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- Dwight Allen O'Neal

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- Weekly Posting Schedules
- Monthly Captions List
- Monthly Social Media Creative Briefs
- Grassroots Marketing Brief for Twitter and Reddit
- Telegram Support Group With Other Adult Creators
- Two - 1on1 Video Calls With Your Coach Per Month
- Copy of Award-Winning Book Journey To The 1%

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1MILLIONGIRLS.COM**

10 BEST ALTERNATIVES FOR CONTENT CREATORS IN 2022

OnlyFans has been a fast-rising subscription content platform that connects content creators with their fans. The social platform was founded in 2006 by Tim Stokely, a British entrepreneur. Since its establishment, the site has attracted many content creators, including top musicians such as Cardi B, Rico Nasty, and Casanova.

However as the year clicks in 2022, we all need to evaluate are we on the best platform to meet our needs. We rounded up the top 9 alternatives which should you be considering when making a platform switch or broadening your horizons into the new year.



The List

1. FanCentro

FanCentro is one of the top OnlyFans alternatives that are worth considering if you are a serious content creator. The subscription platform was established in 2017, and its headquarter is based in Matawan, New Jersey, United States. How does FanCentro pay you? Influencers earn by sharing their content on the platform. One can also make money through the referred model, 10% of FanCentro's revenue share.

2. Fansly

Fansly is a website designed to let content creators sell access to their photos and videos. Creators set up a profile and then charge for access to some of the hidden content, making money by encouraging fans to sign up and stay subscribed to see new posts. It's based in the US and was set up in 2020, but it took off in popularity in 2021 when there were rumors flying about OnlyFans looking to maybe ban adult content.

10 BEST ALTERNATIVES FOR CONTENT CREATORS IN 2022

3. VOYR

VOYR launched this year to much fan fare as a completely decentralized, powered by the blockchain, social media platform open to all. When it comes to adult creators, they offer the full suite of monetization tools that you get in OnlyFans with a sweet upside, you earn 100% of what you make, immediately paid to you. In fact, this is the only platform on our list that fully rewards all creators equally and equitably with zero platform fee. The creators know a thing or two about the adult creator space as they are in full disclosure opened and operated by the parent company of 1MILLIONGIRLS, the premier adult creator model agency.

4. AVNStars

Since its establishment, AVNStars has proven to be an excellent alternative of the site in many ways. Also, it accommodates all sorts of content creators, including models and adult content creators. Besides monetizing their content, users can earn through the referral program. Usually, each time you refer someone, you get 5% of their lifetime earnings. Notably, the platform pays content creators 80% of their earnings.

5. Justfor.Fans

If you are looking for websites like OnlyFans to make money, Justfor.Fans is a great option. The site offers more ways of making money compared with its competitors. Currently, users enjoy up to 80% payouts, and payments are made on a weekly basis — the minimum payout for Justfor.Fans is \$50. On the other hand, the minimum one can withdraw on OnlyFans is \$20.

10 BEST ALTERNATIVES FOR CONTENT CREATORS IN 2022

6. Unlockd

Unlockd is a fan subscription platform that works in a very similar way to OnlyFans, although with a slightly more intuitive design. Their focus is on the best experience for creators, making it as easy as possible for users to upload content and manage their accounts.

The downside is that you have to wait until you've earned \$100 before you can request a withdrawal, which is a lot higher than it is with other platforms. Also, Unlockd doesn't have a wealth of features, and if you're transitioning from OnlyFans you may miss some of the options offered, although Unlockd may add more features over time.

7. Fanvue

Fanvue has promised that they will never ban adult content and that they are for all creators, now and forever. Fanvue also has some excellent features, and it's closer to the AVN Stars model – as well as posting photos and videos behind a subscription paywall, you can sell individual clips and there are extra features coming to improve discoverability too, so you don't have to rely solely on your own social media following to generate subscriptions.

8. MYM (Meet Your Model)

MYM classes itself as a 'premium social media' website. It works in the same way as other fan platforms, letting creators add content behind a paywall that users access through a subscription. It's based in France, although is an international site that uses USD as its main currency. MYM stands for Meet Your Model, with an emphasis on giving users 'behind the scenes access to their favorite content creators.

THE LAW OF CONTENT FUNNEL

When it comes to content there is a simple LAW that every model and/or entertainer should follow. Your content should always follow the LAW OF CONTENT FUNNEL. The law of the content funnel is broken down into three segments known as: Good, Better, and Best.

The rationale behind this is very simple; you don't want to give up your best content right away, as this will kill your fan's curiosity. Humans are a species of nature and because of this, once you sink your hook, you can keep their attention for longer. In comparison, if you give them your bait without the lure... they will eat it and move away quickly. The longer you have their attention, the more sales you can generate.

GOOD CONTENT (USED AT THE TOP OF THE FUNNEL)

Good content is described as sexually suggestive pictures and videos, which includes an effective description/comment. Good content is also ZERO nudity! Usually showcasing you in compromised, naughty, or suggestive positions and/or showing a questionable amount of skin. This type of content should always be paired with either a Question? Thought Provoking Description, or a Call To Action.



The purpose of good content is to protect your social medias from breaching its provider's terms of service. If your content is too explicit and someone reports it (Usually jealous people or other models) you risk losing one part of your funnel. By making good content, you can safely attract new prospects while sliding under the radar from being either reported or banned.

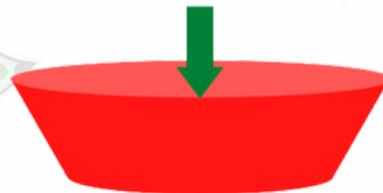
BETTER CONTENT (MIDDLE OF THE FUNNEL - (FREE Fans Account)

Better Content is best described as content that pushes the limits of what you would be able to or shouldn't post on mainstream social media. This can include toys, teasing, R rated content blurred out, Emoji coverage, and sexually explicit descriptions + sexual calls to actions. This is where you grab your fans and drag them in!



BEST CONTENT (BOTTOM OF THE FUNNEL)

(Paid OnlyFans & Custom Content) The best content is simple.... Your most sexually explicit content! Custom videos, Sex tapes Etc. This is only to be shared in your paid OnlyFans or on any other explicit TOP of funnel channels you decide to use



MASTER THE CALL TO ACTION

A call to action is a piece of content intended to induce a viewer, reader, or listener to perform a specific act, typically taking the form of an instruction or directive (e.g. buy now, DM me, want to see more? or click here). Use strong CTAs to move your fans through content funnel till you are maximizing your per fan profit.

Want help mastering the Law of the Content Funnel, then consider hiring a mentor or program coach who can guide you through the best way to harness each platform and your free and paid accounts to extract the most value.



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