Fast Solution: Creating Film & TV Pitch Decks by Nancy Fulton

Pitch decks make it easy to communicate key details about your project to key cast and crew, investors, banks, distributors, sales agents, producers reps, studio executives, and others.

For film projects, pitch decks can be key in helping you bring the talent and financing for a project together. For example, you can use them when you are raising money from investors and fans via a REG CF campaign, or when you are approaching a director or key actor. Later pitch decks can make it easy to get your film a profitable theatrical release.

For episodic television or streaming media projects, the pitch deck is often critical to getting a show commissioned by, or pre-sold to, a studio or a streaming media company. It's <u>very rare</u> for an episodic project to be produced before there's a commission or a pre-sale in place.

Creating a pitch deck is an art, and if you're uncomfortable with creating high-impact, visually persuasive, slides. You may elect to pay someone to create your decks for you. You can work with these professionals to ensure that your deck very accurately communicates what you need to convey about your project.

Commissioning a pitch deck for your project isn't difficult, and they don't cost much. When you purchase a deck, generally speaking it's important to have a strong sense of what you plan to produce. Your pitch deck designer will very much appreciate any text, artwork, and other data you can provide.

Ideally you want to work with a deck designer who is fast and cost effective. Ideally you would like to have the designer provide you with an editable version of the PowerPoint Presentation they create after you pay them so you can make minor edits going forward.

It's possible to buy pitch deck services from a variety of sources. Fiverr has providers who offer very cost-effective pitch deck design services you may find useful. The Fiverr platform has a sophisticated rating system which lets you see reviews for creators before you buy, and lets you rate creators after you buy. There are ways to cancel orders fulfilled by providers when what they delivered doesn't meet your expectations. Remember, before placing an order, you can email the provider to ask any questions you have.

You may find these 3 providers can provide the Pitch Decks you need.

- JoshuaHext
- Tripathi2204
- TheGuro007

If you have any questions about pitch decks, please feel free to reach out to me at nancy@nancyfultonmeetups.com.

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